

10 Good reasons why you should advertise in Ag Equipment Power

- 1 We blanket the marketplace**—more big-time growers than any other publication in our circulation area.
- 2 Growers read AG Equipment Power Magazine.** And that's why so many of our customers have remained loyal year after year over the past 26 years.
- 3 Readership surveys give AG Equipment Power Magazine a resounding edge.** A major equipment company, for example, recently asked farmers frequenting its outlets which publications they read most thoroughly. **AG Equipment Power Magazine** was the overwhelming favorite. No other publications were even close.
- 4 Growers are shopping for bargains, and they identify bargain shopping with AG Equipment Power Magazine.** The major reason they pick up the magazine is to see what's available in new and used equipment and supplies.
- 5 We're the best looking tabloid in the Northwest.** From our high quality paper to our editorial content, photography and layout, you can be proud to be a part of **AG Equipment Power Magazine**. You can be sure your advertisement will have impact.
- 6 Guaranteed distribution to all our readers.** No hand outs! All our magazines are mailed. We guarantee it.
- 7 AG Equipment Power Magazine staff members are experienced and they care.** You can trust that your advertisement will be carefully handled and placed. A quality presentation will add to your product's image in the marketplace.
- 8 Our readers are big buyers of equipment and supplies.** It only makes sense to get your message to our audience. They are big-acreage farmers who spend a lot each year on machinery, herbicides, fungicides and other supplies and services.
- 9 Your advertising budget will stretch farther.** For a quality publication, our cost per thousand is among the most economical in the industry. **AG Equipment Power Magazine's** publishers are holding the line for you in spite of spiraling costs for printing and publication. You'll get more exposure for your advertising dollar.
- 10 You'll get results.** Year after year the feedback rolls in: **AG Equipment Power Magazine** gets the job done. A small advertising investment will increase your bottom line.