

Commissionable  
**ADVERTISING  
 RATES**

Rates effective March, 2008

**FREQUENCY RATES**

Frequency	\$ per Col. Inch
1 time .....	\$14.00
3 times .....	\$13.00
6 times .....	\$12.00
12 times (1 year) .....	\$11.00

Based on consecutive runs. Order must be placed in advance to qualify for reduced rate.  
 Commissionable.

**COLOR RATES**

Black .....	FREE
2nd color .....	+ \$175
3rd color .....	+ \$225
4th color .....	+ \$225

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**PRE-PRINT DELIVERY RATES**

Pre-printed inserts in the form of single sheets or folded tabloids can be distributed at the following rates:

Size	Per 1,000
8.5" x 11" single sheet .....	\$50.00
4 page tabloid (newsprint) .....	\$60.00
8 page tabloid (newsprint) .....	\$70.00
Zoning .....	+ \$12.00

Larger size prices available upon request  
 Paper weight may increase rate  
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**WE-PRINT RATES**

Available upon request. No size too small or large for us to produce and print. Thirty-day notice required.

**SIZES & MECHANICAL REQUIREMENTS**

1 column width .....	2 inches .....	12 picas
2 column width .....	4 inches .....	24 picas
3 column width .....	6 inches .....	36 picas
4 column width .....	8 inches .....	48 picas
5 column width .....	10 inches .....	60 picas
Full Page = 75" (5 columns x 15")		
Double truck = 157½" (10½ columns x 15")		
Screens: 100 line screen preferred		
Electronic: PDF, JPG, TIFF		

**PUBLICATION DATES**

July 3, 2008	January 2, 2009
August 5, 2008	February 4, 2009
September 4, 2008	March 4, 2009
October 3, 2008	April 3, 2009
November 5, 2008	May 4, 2009
December 4, 2008	June 4, 2009

Ad copy due 15 days prior to publication date.

**BILLING**

Total due 30 days from date billed.  
 A late fee of 2.0% is charged on overdue amounts.

**CONTACT**

Mailing Addresses:	Shipping Address:
Ag Equipment Power PO Box 30998 Spokane, WA 99223	Ag Equipment Power 5817 S Magnolia St Spokane, WA 99223

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